



Target

Home Care and Hospice Agencies in Ohio.

2018 Partner Program

The Ohio Council for Home Care & Hospice (OCHCH) is pleased to present our 2018 Partner Program – providing a wealth of opportunities to promote your organization to home care and hospice agencies in Ohio while demonstrating your support of the industry.

Partnership opportunities include:

- Corporate Sponsorship
- Digital Advertising
- Print Advertising
- Event Sponsorship
- Exhibiting Opportunities



Ohio Council for
Home Care
& Hospice

www.ochch.org

Questions?
Please call
(614) 885-0434.

Order Online at
www.ochch.org.



Corporate Sponsorships

Gain year-round exposure for your company by becoming a corporate sponsor of the Ohio Council for Home Care & Hospice.

	GOLD \$12,000 per year	SILVER \$6,000 per year	BRONZE \$3,000 per year
Company logo displayed in the Center for Excellence lobby and inside classroom	✓		
Company logo included on corporate sponsorship flyer in workshop registration packets	✓	✓	✓
Company logo linked on OCHCH website homepage	✓	✓	✓
Announcements at workshops recognizing sponsorship	✓	✓	
Opportunity to host sales demos at OCHCH education programs with advance promotion to participants	✓		
Complimentary use of classroom for company meetings <i>(Contingent on availability.)</i>	✓		
Preferred exhibit space at Annual Conference <i>(Contingent on availability. Fees not included.)</i>	✓	✓	✓
Company logo displayed on Annual Conference signage	✓	✓	

Custom Partnership — Price based on arrangement.

OCHCH can work with you to design a Custom Partnership specifically catered to the needs of your business. Contact OCHCH to learn more.



1105 Schrock Rd., Ste. 120
Columbus, OH 43229
(614) 885-0434
www.ochch.org



Digital Advertising

Webinar Sponsorship

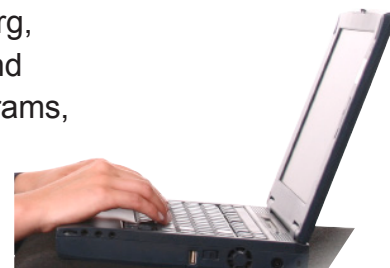
Webinar sponsors receive placement of their company logo on webinar promotional flyers, logo linked at the webinar webpage and in all electronic promotions, reading of a 100-word or less company/product description at the beginning of each webinar, and participants will be redirected to your website at the close of each webinar.

- 6 Webinars** \$600 Member
 \$900 Non-member
- 12 Webinars** \$1,100 Member
 \$1,500 Non-member
- 18 Webinars** ~~\$1,500 Member~~
 ~~\$2,000 Non-member~~

SOLD

Website Advertising

Get your company noticed on the OCHCH website! The website, www.ochch.org, is a valuable tool for home care and hospice agencies, featuring the latest news and resources on industry issues, legislative and regulatory information, education programs, membership news and an online directory of home care and hospice agencies. On average the website receives more than 4,000 visitors per month. Your linked company image will be featured in the quarter(s) you select.



OCHCH Home Page Banner Ad

Long rotational ad - 500 px x 100 px

Price per quarter:

\$600 Member / \$850 Non-member

- 1st quarter 2018 3rd quarter 2018
- 2nd quarter 2018 4th quarter 2018

OCHCH Home Page Box Ad

Sidebar static ad - 200 px x 200 px

Price per quarter:

\$300 Member / \$550 Non-member

- 1st quarter 2018 3rd quarter 2018
- 2nd quarter 2018 4th quarter 2018

Additional Website Advertising

*These ads appear on inside pages on the website, including the **conference pages, consumer resource area, and education pages.***

Inside Page Banner Ad

Long rotational ad - 500 px x 100 px

Price per quarter:

\$350 Member / \$600 Non-member

- 1st quarter 2018 3rd quarter 2018
- 2nd quarter 2018 4th quarter 2018

Inside Page Box Ad

Sidebar static ad - 200 px x 200 px

Price per quarter:

\$200 Member / \$450 Non-member

- 1st quarter 2018 3rd quarter 2018
- 2nd quarter 2018 4th quarter 2018

OCHCH is working with E&M Consulting for our website advertising sales. To purchase a website ad, contact E&M at 1-800-572-0011.



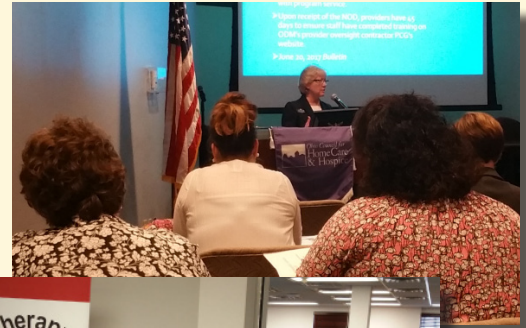
Event Sponsorship

Regional Meeting Sponsorship

Nothing beats face-to-face contact with your clients and prospects. Regional Meeting Sponsorship provides your company the opportunity to exhibit and explain your products and services directly to home care and hospice professionals. OCHCH members gather at these meetings to get updates from OCHCH staff and discuss important topics affecting home care and hospice. In 2018, OCHCH will hold 24 regional meetings across the state. (Three meetings per year in each of the eight regions of the state.) *Non-exclusive Opportunity.*

Sponsorship includes:

- Exhibit space at selected meetings
- Company logo on signage at event registration
- 2 minutes to welcome attendees
- Opportunity to insert a flyer into attendee folders



Member: \$300 per event **Non-member:** \$550 per event

Buy a package and save:

4 Regional Meetings:

Member: \$1,000
Non-member: \$2,000

8 Regional Meetings:

Member: \$2,000
Non-member: \$4,000

2018 Regional Meeting Locations

- | | |
|---|---|
| <input type="checkbox"/> Northeast Ohio | <input type="checkbox"/> East Ohio |
| <input type="checkbox"/> Northwest Ohio | <input type="checkbox"/> West Ohio |
| <input type="checkbox"/> Central Ohio | <input type="checkbox"/> Southeast Ohio |
| <input type="checkbox"/> North Central Ohio | <input type="checkbox"/> Southwest Ohio |

Workshop Sponsorship

Showcase your company by sponsoring one of our many workshops.

The Ohio Council for Home Care & Hospice hosts education workshops throughout the year. This sponsorship gets your company directly in front of prospective customers. *Non-exclusive opportunity.*

Sponsorship includes:

- Exhibit space at selected workshops
- Company logo on signage at event registration
- 2 minutes to welcome attendees
- Opportunity to insert a flyer into attendee folders

Member: \$350 per event **Non-member:** \$600 per event

Buy a package and save:

4 Workshops:

Member: \$1,200
Non-member: \$2,000

8 Workshops:

Member: \$2,000
Non-member: \$4,000

Reserve Your Exhibit Space Now!

- | | |
|--|-----------------|
| <input type="checkbox"/> Palmetto GBA Update | March 27 & 28 |
| <input type="checkbox"/> Medicaid 101 | April 5 |
| <input type="checkbox"/> Medicare PPS Billing
Basic & Advanced | April 11 - 12 |
| <input type="checkbox"/> ICD Coding Workshop
Intermediate & Advanced | April 17 - 19 |
| <input type="checkbox"/> Workforce Summit | May 2018 |
| <input type="checkbox"/> Hospice Palliative Nurse
Certification Course (CHPN) | May 9-10 |
| <input type="checkbox"/> OASIS-C2 | October 24 - 25 |

Additional workshop dates and events will be added throughout the year. Visit www.ochch.org or call OCHCH at (614) 885-0434 to learn more.

Space is limited. Available on a first-come, first-serve basis. Table dimensions are 24" x 60".

Partner Program Order Form

Please select the item(s) you would like to sponsor and fax/mail this form with payment to: Ohio Council for Home Care & Hospice, 1105 Schrock Road, Suite 120, Columbus, OH 43229 | Fax: (614) 899-0192

Corporate Sponsorships

GOLD
\$12,000 per year

SILVER
\$6,000 per year

BRONZE
\$3,000 per year

Questions?

Please call
(614) 885-0434.

Order Online at
www.ochch.org.

Want to exhibit at
our conference?
The Conference &
Tradeshaw Prospectus
is available at
www.ochch.org.



Advertising Opportunities

<input type="checkbox"/> Bulletin E-newsletter — SOLD	\$600 Member	\$850 Non-member
<input type="checkbox"/> Event Spotlight E-newsletter — SOLD	\$300 Member	\$550 Non-member
<input type="checkbox"/> Webinar Sponsorship – 6 webinars	\$600 Member	\$900 Non-member
<input type="checkbox"/> Webinar Sponsorship – 12 webinars	\$1100 Member	\$1,500 Non-member
<input type="checkbox"/> Webinar Sponsorship – 18 webinars — SOLD	\$1500 Member	\$2,100 Non-member
<input type="checkbox"/> Home Page Banner Ad per quarter	\$600 Member	\$850 Non-member
<input type="checkbox"/> 1st Qtr <input type="checkbox"/> 2nd Qtr <input type="checkbox"/> 3rd Qtr <input type="checkbox"/> 4th Qtr		
<input type="checkbox"/> Home Page Box Ad per quarter	\$300 Member	\$475 Non-member
<input type="checkbox"/> 1st Qtr <input type="checkbox"/> 2nd Qtr <input type="checkbox"/> 3rd Qtr <input type="checkbox"/> 4th Qtr		
<input type="checkbox"/> Inside Page Banner Ad per quarter	\$350 Member	\$600 Non-member
<input type="checkbox"/> 1st Qtr <input type="checkbox"/> 2nd Qtr <input type="checkbox"/> 3rd Qtr <input type="checkbox"/> 4th Qtr		
<input type="checkbox"/> Inside Page Box Ad per quarter	\$200 Member	\$450 Non-member
<input type="checkbox"/> 1st Qtr <input type="checkbox"/> 2nd Qtr <input type="checkbox"/> 3rd Qtr <input type="checkbox"/> 4th Qtr		

OCHCH is working with E&M Consulting for our website advertising sales. Contact E&M at 1-800-572-0011 to purchase a website ad.

Event Sponsorship

Regional Meeting Sponsorship

<input type="checkbox"/> Per Event: \$300 Member	\$550 Non-member	<input type="checkbox"/> Northeast	<input type="checkbox"/> Northwest
<input type="checkbox"/> 4 Meetings: \$1,000 Member	\$2,000 Non-member	<input type="checkbox"/> Central	<input type="checkbox"/> North Central
<input type="checkbox"/> 8 Meetings: \$2,000 Member	\$4,000 Non-member	<input type="checkbox"/> East	<input type="checkbox"/> West
		<input type="checkbox"/> Southeast	<input type="checkbox"/> Southwest

Choose from Regulatory Updates, Power Breakfast or After Hours events.

Workshop Sponsorship

<input type="checkbox"/> Per Event: \$350 Member	\$600 Non-member
<input type="checkbox"/> 4 Workshops: \$1,200 Member	\$2,000 Non-member
<input type="checkbox"/> 8 Workshops: \$2,000 Member	\$4,000 Non-member

Call (614) 885-0434
to choose available
workshops.

<input type="checkbox"/> Palmetto GBA Update	March 27 & 28	<input type="checkbox"/> Workforce Summit	May 2018
<input type="checkbox"/> Medicaid 101	April 5	<input type="checkbox"/> Hospice Palliative Nurse Certification Course	May 9-10
<input type="checkbox"/> Medicare PPS Billing Basic & Advanced	April 11 - 12	<input type="checkbox"/> OASIS-C2	October 24 - 25
<input type="checkbox"/> ICD Coding Workshop Intermediate & Advanced	April 17 - 19		

Company Name: _____

Contact: _____ Email: _____

Address: _____

Phone: _____ Fax: _____

Total Amount Due: _____ Payment Method: Check Visa MasterCard AMEX Discover

Card number _____ Exp. _____ Security Code: _____

Name on Card: _____ Signature: _____